

## REMARKS

Applicants have amended claim 1 to include the limitations of claim 3 and to remove a claim limitation and added new claim 20 dependent from claim 1 to re-present the removed claim limitation. Applicants have cancelled claim 3 and amended claim 4 to reflect the amendment to claim 1.

Claims 1-5 have been rejected under 35 USC 102(b) as anticipated by U.S. Patent No. 5,342,474 (Mohara). Applicants respectfully traverse this rejection.

Claim 1 as amended states that the control device is configured to set the feed stop position by using a head electronic component of the storage tape. The specification defines the term “head electronic component” by stating that “a head electronic component is an electronic component that comes to the pick-up position first after the mounting apparatus starts to use a new storage tape for the mounting operation.” See page 9, lines 11-13, of the specification. Because the adjustment of the claimed feed stop position is made with respect to the “head electronic component,” the subsequent picking up operation goes “stably.” See page 9, lines 13-16, of the specification.

In rejecting claim 3, which recited the claimed head electronic component adjustment, the Examiner found the claim anticipated by Mohara, because “[t]his is performed by the operator to set the position of the control device.” See page 2 of the Action. Applicants respectfully disagree.

The Examiner seems to argue that the claimed head electronic component adjustment is performed by Mohara’s operator. However, the Examiner’s conclusory statement is not supported by any disclosure in Mohara. The Examiner has failed to point to any portion of Mohara for the teaching of this claim limitation, and in fact, Mohara says nothing about a head electronic component that comes to a pick-up position first after Mohara’s mounting apparatus starts to use a new storage tape for the mounting operation, much less that Mohara’s control device is configured to set the feed stop position by using a head electronic component of a storage tape as claimed.

The rejection of claims 1-2, 4 and 5 under 35 USC 102(b) on Mohara should be withdrawn because Mohara does not teach or suggest the claimed control device configured to set the feed stop position by using a head electronic component of the storage tape.

The remaining rejection relies on Mohara and thus should be withdrawn as well because Mohara does not provide the teachings for which it is cited.

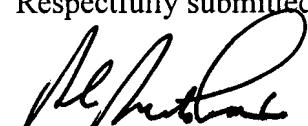
In light of the above, a Notice of Allowance is solicited.

In the event that the transmittal letter is separated from this document and the Patent and Trademark Office determines that an extension and/or other relief is required, applicants petition for any required relief including extensions of time and authorize the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952**, referencing Docket No. **606402017200**.

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Respectfully submitted,

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